

TRANSFORMING TRANSIT

REDESIGNING OUR FUTURE

PRESENTED BY



All transit operators are invited to attend the **Small Operators Program and Awards Breakfast** during the 53rd Annual Fall Conference & Expo on October 25 in Long Beach.

Big Moves for Small Operators

For decades transit and transit-oriented development focused on the “big bets,” usually in big cities with mega scale transportation projects and budgets. However, new technology for car share, ridehailing and ride share are filling big mobility gaps in cities and suburbs. While smaller and rural communities conditions are far different from early pilots launched in larger urban areas, the goals are the same: to wisely deploy resources, increase safety, leverage technology, and link people and places.

Guest speaker **Lisa Nisenon**, a civic activist, federal policy-maker, local planner, civic technology entrepreneur, and Co-Founder of GreaterPlaces, believes that smart city technology is not about big versus small, but rather adapting new approaches in building towards systems offering expanded mobility and opportunity. In this session, she explores how transportation and land use planning are changing, provides examples of incremental transit service development through adaptive planning for technology, and discusses what opportunities and risks lie ahead for the small operator.

Small Operators Awards

In addition, **Austin O'Dell**, Transit Services Manager, Santa Maria Area Transit and Chair, California Transit Association's Small Operators Committee will present the Transit Professional and Transit Agency of the Year Awards, as well as awards for Transit Innovation and Distinguished Service.

To learn more about the conference and to register for this special event please visit:
caltransit.org/events/fall-conference-and-expo/

Small Operators Program and Awards Breakfast

Thursday, October 25
7:45 am – 9:00 am

Note: This event requires a separate registration fee to attend: \$40 for members and \$50 for non-members. Register within the Attendee Registration link on the Association's website. Onsite registration in Long Beach will also be accepted, unless the event is sold out.

For registration assistance, contact Mandy Puliz, Association Services Coordinator by email at mandy@caltransit.org or call (916) 446-4656 x1004.

AWARDS

TRANSIT PROFESSIONAL OF THE YEAR AWARD

An outstanding individual who has provided strong leadership and vision to a Small Operator or made a notable contribution that benefits public transit in general.

TRANSIT AGENCY OF THE YEAR AWARD

This award honors a California Transit Association Small Operator agency, which has demonstrated improvement in the performance of its system that includes but is not limited to ridership, customer service, and service expansion or financial management.

TRANSIT INNOVATION AWARD

An organization's new outstanding innovation, program, or service demonstrating innovative concepts, effective problem-solving techniques or promotes a positive image of transit in the community that benefits Small Operators in particular or public transit in general.

DISTINGUISHED SERVICE AWARD

This award recognizes individuals who have had a long and distinguished career in our industry and made outstanding contributions to public transit.