

CALIFORNIA TRANSIT ASSOCIATION'S 54<sup>TH</sup> ANNUAL FALL CONFERENCE & EXPO PRESENTED BY  **SPONSORSHIP OPPORTUNITIES**

**OUR PEOPLE**  
*Move California*

Monterey Conference Center  
& Portola Hotel & Spa  
November 13-15, 2019



	SPONSORSHIP	COST	SPEAKING OPPORTUNITY	REGISTRATION BROCHURE, CONFERENCE GUIDE, AND WEBSITE	ONSITE CONFERENCE SIGNS AT HOTEL, EXPO, AND REGISTRATION	EXPO EXHIBIT SPACE	MARKETING OPPORTUNITIES	SPONSORSHIP ACKNOWLEDGEMENT	CONFERENCE REGISTRATIONS	
SIGNATURE	<b>SOLD</b> Presenting Sponsor* **	\$20,000	Representative Gives Brief Remarks at Opening Session	Logo	Logo	8' x 20'	Showcase a 90-Second Video at One Opening Session Hotel Door Drop	During Opening and Closing General Sessions	Eight	
	<b>SOLD</b> Titanium Sponsor*	\$15,000	Representative Gives Brief Remarks at a General Session	Logo	Logo	8' x 20'	Showcase a 60-Second Video, Onsite Guide Ad	During General Sessions	Seven	
	Platinum Sponsor	\$10,000		Logo	Logo	8' x 20'	Showcase a 60-Second Video, Onsite Guide Ad	During General Sessions	Six	
	Gold Sponsor	\$8,000		Logo	Logo	8' x 10'	Onsite Guide Ad	During General Sessions	Four	
	Silver Sponsor	\$6,000		Logo	Logo		Onsite Guide Ad	During General Sessions	Three	
	Bronze Sponsor	\$4,000		Name	Logo			During General Sessions	Two	
	General Sponsor	\$1,250		Name	Name				One	
PRINCIPAL	Wi-Fi*	\$10,000		Logo	Logo on Signage		Acknowledgment by Push Text	During Event	One	
	Coffee Bar*	\$6,500-\$8,500		Logo	Logo				Two	
	<b>SOLD</b> Hospitality Suite*	\$6,000		Logo	Logo on Suite Signage	Hotel Suite		During Event	Two	
	<i>All hospitality refreshments are the responsibility of the sponsor and should be ordered through the hotel.</i>									
	Conference Journal*	\$6,000		Logo	Logo on Item			During Event	One	
	<b>SOLD</b> Tote Bag*	\$5,500		Logo	Logo on Tote Bag			During Event	Two	
	Registration Kiosk*	\$5,000		Logo	Logo on Kiosk Signage			During Event	Two	
	<b>SOLD</b> Charging Station*	\$5,000		Logo	Logo	Station Space		During Event	Two	
Hotel Key Card*	\$5,000		Logo	Logo				Two		
Badge Holder*	\$4,000		Name	Logo on Badge Holder				One		
EVENT	Evening Reception	\$10,000		Logo	Logo on Event Signage	8' x 10' Booth		During Event	Six, Plus Evening Tickets for Eight at Event	
	Expo Welcome Reception	\$8,000		Logo	Logo on Event Signage			During Event	Three	
	Expo Lunch*	\$7,000		Logo	Logo on Event Signage	8' x 10' Booth Plus Table Display		During Event	Two	
	Expo Lounge*	\$5,000		Logo	Logo on Event Signage	8' x 20' Lounge		During Event	One	
	<i>The Lounge will include soft seating and tables. Refreshments are the responsibility of the sponsor and should be ordered through the convention center.</i>									
	<b>SOLD</b> Innovation Theater*	\$5,000		Logo	Logo on Innovation Theater Signage			During Event	One	
	Small Operator Breakfast*	\$4,000		Name	Logo on Event Signage			During Event	One, Plus Tickets for Two at Event	
	Breakfast (2)	\$3,500		Name	Logo on Event Signage				One	
Expo Grand Prize*	\$3,500	Representative Presents Prizes	Name	Logo on Event Signage				One		
Networking Break (3)	\$2,500		Name	Logo on Event Signage				One		

\* Exclusive \*\* Presenting Sponsor for the Annual Fall Conference & Expo will be available in 2020.