

# Falling Transit Ridership

California Transit Association Webinar

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April 11, 2018



# Southern California Association of Governments



**Nation's  
Largest  
MPO**

**191  
Cities  
6  
Counties**

**19  
Million  
People**

**48.3% of  
Total  
State  
Pop.**

**16<sup>th</sup>  
Largest  
Economy  
in the  
World**

# Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) Objectives

- Improve mobility and accessibility for people & goods
- Enhance sustainability through integrating land use and transportation
- Align with major trends in demographics & technology
- Meet all legal & statutory requirements
  - Greenhouse gas reduction targets
  - Air quality conformity
  - Federal performance management

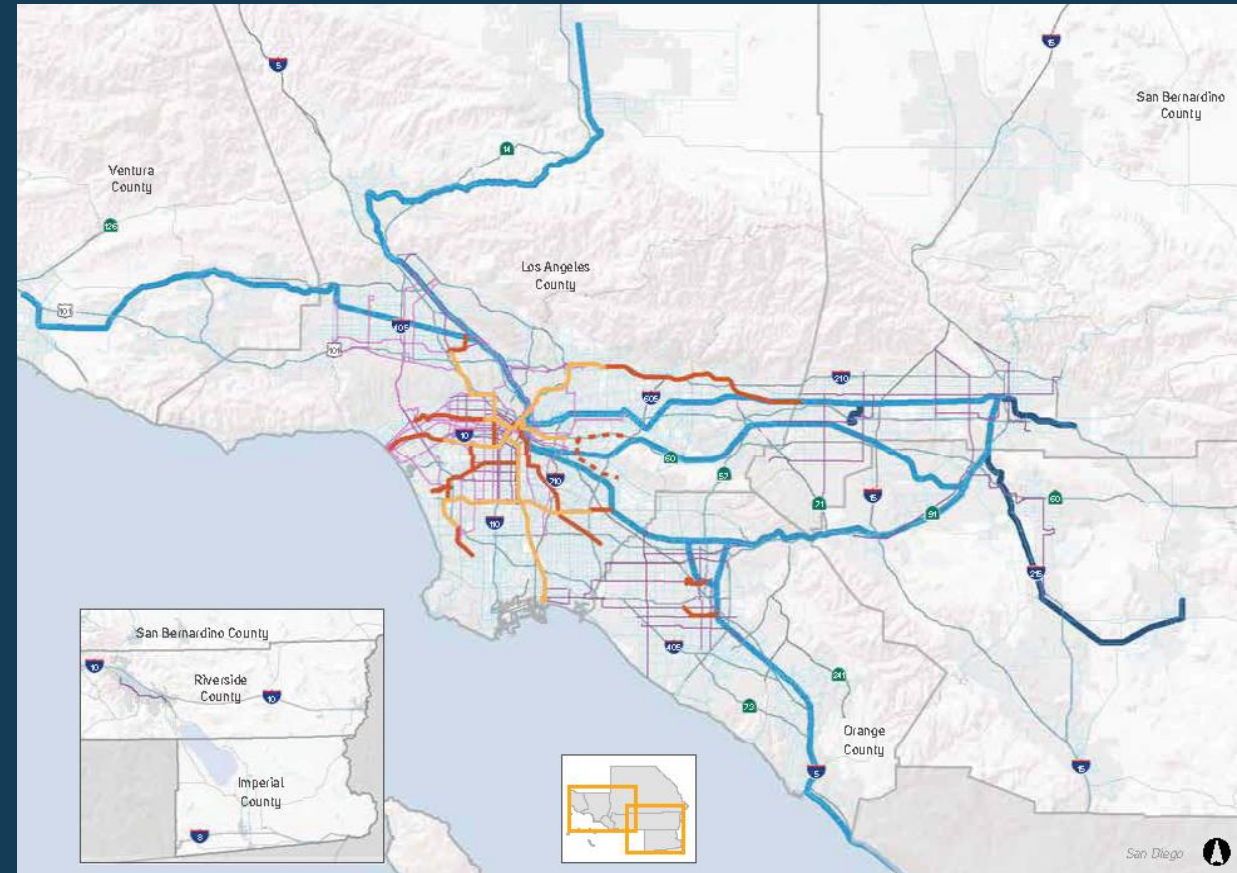
2016  
2040 RTP SCS



<http://scagrtpscs.net>

# RTP/SCS Investments in Transit

- \$213 billion in transit capital and operations/maintenance investments through 2040
- Focused future growth in population and employment near transit
- Expected growth in per capita ridership
- Increased greenhouse gas reduction targets set by state for 2020 RTP/SCS update



# SCAG/UCLA Study Objectives



- To understand why transit ridership is declining, UCLA analyzed:
  - Changes in transit supply, demand, and finance
  - Changes in the population of likely transit users
  - Changes in rider demographics



## Falling Transit Ridership:

California and  
Southern California

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*Prepared for the Southern California Association of Governments  
January 2018*



# Thank you

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