



# TRANSIT CALIFORNIA

Issue No. 66 | October 2016

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## Cover Story

### What's the Secret?

The latest *Who's On Board?* study from TransitCenter, a foundation dedicated to improving urban mobility, concludes that fast, frequent service that people can walk to is the key to increasing urban transit ridership.

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## Featured Story



### Event Access

The debut of Sacramento's new downtown arena and the return of the Rams to L.A. spur new targeted transit programs, and a significant number of new riders are taking advantage.

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November 16-18, 2016  
Oakland Marriott City Center  
and Oakland Convention Center



## Featured Story



### Federal Impact

As part of its ongoing mission to advance California's public transportation priorities at the national level, the Association hosts its fourth Federal Lobby Day event in Washington, D.C.

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**Selecting the best transit software provider can be a major decision.**

Download Ecolane's latest eBook outlining factors to consider, including questions to be asked.

[DOWNLOAD NOW](#)

## On Board With...



### Wendy Williams

The chair of the Association's Program & Conference Committee talks about the process of planning each year's fall event, and some of what's in store for attendees next month in Oakland.

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**Buyers' Guide**

From air brakes to ZEBs, our Business Members have what you need. >

## Member News Library



L.A. Metro approves new security enhancements throughout its system, San Diego MTS rolls out the first of its new clean propane-powered buses, and BART unveils new station art created through an ancient Japanese technique.

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