

TRANSIT CALIFORNIA

Issue No. 70 | February 2017

In This Issue

Crisis Equals Opportunity

Boring Milestones

On Board With

Cover Story

Ticketing Trends

California transit agencies are simplifying the customer experience and experimenting with new fare technology that ultimately will offer better data to the agency and better purchasing options for the rider.

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Featured Story



Crisis Equals Opportunity

The Senate and Assembly Transportation Committee Chairs – and authors of key transportation funding bills – stress the importance of transit being part of the state's infrastructure priorities.

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Electric Choices For Transit**

Series-E Hybrid Electric **Series-ER** Extended-Range Hybrid **Series-EV** Fully Electric

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Featured Story



Metro Hits Boring Milestones

There's nothing "ho hum" about L.A. Metro's concurrent downtown tunneling projects, which are both one huge step closer to significantly expanding the agency's regional rail network.

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California Transit Association

2017 Spring Legislative Conference
Sacramento, CA

Reception: May 16, 2017
5:00 p.m. – 7:00 p.m.
Esquire Grill

Conference: May 17, 2017
9:00 a.m. – 2:30 p.m.
Tsakopoulos Library Galleria

On Board With...



Transit Trends, Part 2

In this second installment of a two-part feature, several transit agency leaders explore current trends and offer predictions on what lies ahead for public transit in the coming year.

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Buyers' Guide

From air brakes to ZEBs, our Business Members have what you need. >

Member News Library



Omnitrans sees huge ridership gains on its sbX and freeway express routes, **Wheels Bus** partners with TNCs and taxis, and **Monterey-Salinas Transit** breaks ground on its new 31,000-square-foot operations and maintenance facility.

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From print to online advertising, the California Transit Association provides [numerous opportunities to reach key decision-makers](#). For more information, contact Alex Hammond, Publication Director at Naylor: (352) 333-6034 or ahammond@naylor.com.