



TRANSIT CALIFORNIA

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Cover Story

Monterey Memories

Transit leaders from across California gathered in Monterey to make the 49th Annual Fall Conference & Expo the latest in a long line of memorable annual events.

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Featured Story



Bridging Generations

Generational expert Kim Lear's keynote included new ways to think about messaging to diverse generations through a better understanding of what makes each group unique.

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Featured Story



By the Numbers

Research conducted by keynote presenter Mark McCrindle prior to the conference explored emerging generational, technological and demographic shifts within transit agencies themselves.

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Buyers' Guide

From air brakes to ZEBs, our Business Members have what you need. >

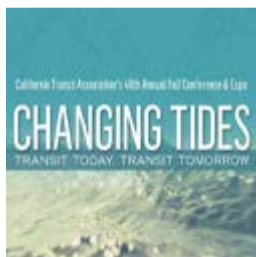
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On Board With...



Conference Attendees

What's the key takeaway from this year's conference? A diverse group of conference attendees shares thoughts on the value gleaned from three days well spent in Monterey.

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Member News Library



L.A. Metro launches new programs for veterans, five more Bay Area transit providers adopt the regional **Clipper Card** fare payment system, and **APTA** honors a pair of Association members with national awards.

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