

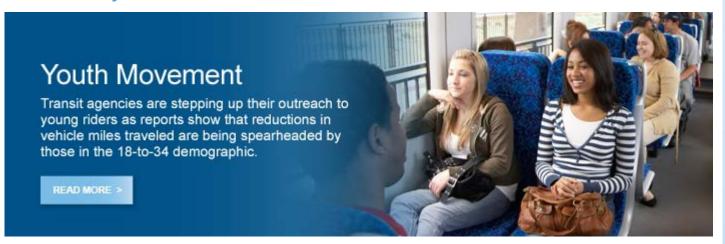
In This Issue

Youth Movement

Picture This

New Bus Design

### **Cover Story**



## **Featured Story**



#### Picture This

With Instagram's rising star status, transit agencies are seeing the potential for enhancing their social media toolkit and reaching out to customers in a unique way.

Read More >



## **Buyers' Guide**

# On Board With...



#### Felicia Friesema

Foothill Transit's Director of Marketing and Communications talks about the agency's new exterior bus designs, one of a number of initiatives undertaken in conjunction with Foothill's 25th anniversary.

Read More >

# **Member News Library**

a marked boost in ridership, Santa Clara Valley **Transportation Authority** awards a construction

Connect with us f t 3







