

**ADVERTISE
HERE**

Establish your company
as a leader in California's
public transit industry.

California Transit
Association



California Transit
Association



TRANSIT CALIFORNIA

Issue No. 38 | June 2014

In This Issue

An Historic Opportunity

50 Years and Still Growing

On Board With

Cover Story

Generational Shift

Millennials – defined as those born since 1980 – are spearheading a reduction in reliance on personal vehicle travel, carrying major implications for public transportation providers.

[READ MORE >](#)

Featured Story



An Historic Opportunity

The budget signed into law by Gov. Brown on June 20 formalizes a permanent source of funding for public transit by way of revenues from the state's Cap and Trade program.

[Read More](#)

Buyers' Guide



From air brakes to ZEBs, our Business Members have what you need. >

Featured Story



50 Years and Still Growing

President Lyndon Johnson was the featured speaker at BART's 1964 groundbreaking. The district commemorates the occasion while planning for its fleet of the future.

[Read More](#)

Deliver your
message to more than
3,000 transit industry
decision-makers!

California Transit
Association

On Board With...



Faces of County Connection

Central Contra Costa Transit Authority launches a campaign to "put a face on the agency" by highlighting employees and riders through portraits and personal stories online and on its vehicles.

[Read More](#)

Member News Library

San Francisco MTA completes tunneling for its Central Subway Project, **Capitol Corridor** launches a discounted summer fare, and a new app provides real-time information



for 10 Bay Area transit providers.

[Read More](#)

Connect with us



California Transit Association

| 1415 L Street, Suite 1000, Sacramento, CA 95814

| (916) 446-4656

| caltransit.org



[Manage Your Subscriptions](#)

| [Update Profile/Email Address](#)

| [Privacy Policy](#)