



California Transit Association

TRANSIT CALIFORNIA

Issue No. 39 | July 2014

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By the Numbers

Today's big data phenomenon has captured the attention of industries across the board. A pilot program at San Diego MTS is yielding insight on potential big data benefits to transit providers.

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Rider Class Composition by Day and Hour Area Chart

Featured Story



Proactive Enhancements

As part of the effort to entice riders, on-board amenities have expanded. See how three agencies are taking steps to enhance the experience for riders even before they board.

[Read More](#)

Buyers' Guide

From air brakes to ZEBs, our Business Members have what you need. >

Featured Story



Talking TOD

Circulate San Diego brings together more than 100 civic leaders to share ideas and discuss approaches for formulating a regional strategy on transit oriented development.

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Deliver your message to more than 3,000 transit industry decision-makers!

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On Board With...



Mark McCrindle

An award-winning social researcher – and scheduled keynote speaker at this year's fall conference – talks about bringing an analytic approach to exploring impacts on transit in California.

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Member News Library

Santa Clara VTA enables the exit of more than 5,000 fireworks show attendees in just over 30 minutes, **Monterey-Salinas Transit**



helps place a local sales tax measure on the November ballot, and **Riverside Transit Agency** honors its 200 millionth rider.

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