NEWS AND INFORMATION FROM THE CALIFORNIA TRANSIT ASSOCIATION

# TRAISITE CALIFORNIA

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ENGINEERS
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### **FEATURES**

## Good will goes mobile

With special holiday-themed buses and trains, special family-focused promotions and campaigns to benefit local food banks, public transit agencies throughout the state spread seasonal cheer.



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# **Revisiting Palm Springs**



Three days in November showcased key technology adoptions, business innovations, and digital cultural demands in the transit world. Take a look back at our 47th Annual Fall Conference and Expo.

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### On board with ... Membership

The newly-revived Membership Committee has hit the ground running. Committee member Mary Sue O'Melia discusses some of the outreach tactics being employed to boost the Association's ranks.



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### **MEMBER NEWS LIBRARY**

Innovations at **AC Transit** make an impression on visiting dignitaries from Colombia, real-time bus tracking comes to **County Connection**, and **Santa Cruz Metro** breaks ground on a new state-of-the-art operations facility. Get details on all that and more in our *Member News Library*.

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