California Transit Association's 47th Annual Fall Conference & Expo

Renaissance Palm Springs Hotel and Palm Springs Convention Center Palm Springs, CA November 7-9, 2012

#InnovativeTransit

REGISTER NOW & SAVE

Register now and save \$50. Register three attendees now and save \$150. For details see page 11. www.caltransit.org

Special Events and Activities

TUESDAY, NOVEMBER 6, 2012

8:00am Shotgun Start

3rd Annual Jim Ditch Golf Tournament

Join friends and colleagues at Escena Golf Club for a golf outing benefiting the James A. Ditch Education Fund. There is a separate registration fee to participate. All donations and pledges are tax deductible. To register or learn more go to www.caltransit.org.

WEDNESDAY, NOVEMBER 7, 2012

12:30pm - 2:00pm

Small Operator Awards Luncheon

While designed for small operators, this event is open to all attendees. Begin the conference with a special lunch and program followed by the presentation of the Association's Transit Leadership and Transit Excellence Awards. Please note that a separate registration fee is required.

2:15pm — 3:30pm

Innovative Compliance: Bus Weight Limits and You An Interactive Roundtable

All facets of the transit industry need to get on board to understand perhaps our greatest challenge to date confronting California's outdated bus weight limits. Find out how this decades-in-development predicament will influence the future of transit vehicles, leadership decisions on procurement, communication with local government agencies, and regulatory compliance. Do more than listen: join in and share your opinions on the roles of component part manufacturers, bus integrators, legislators, law enforcement, cities and counties, and transit agencies in best addressing this complex issue.

3:30pm — 5:30pm

Learning Center Tour

See the many innovations in transit pioneered by SunLine Transit Agency over the past four decades by visiting the agency's newly renovated SunLine Learning Center. Attendees are invited to view and interact with over nine exhibits that represent SunLine's alternative fuels progressive movement over the years, including a full size El Dorado bus cab, agency vehicles from 1977 into the future, renewable energy, CNG, hydrogen, hydrogen fuel cell, and intelligent transportation systems.

5:30pm — 7:00pm

Welcome Reception, Expo & Showcase

Attendees will mix and mingle in the recently renovated Palm Springs Convention Center and preview nearly 100 booths of vendors offering products and services to the transit industry. This year we introduce a showcase to highlight the latest innovations.

THURSDAY, NOVEMBER 8, 2012

9:30am - 10:45am

The Art & Science of Foresight: The Future of Transit Systems



Keynote Garry Golden, a professionally trained futurist, takes a look at business and technology trends in the 21st century, with a special focus on the transit industry. Engaging and always in demand, Garry teaches audiences how to close the gap that might exist between changes from the outside world and changes from within their own business.

12:30pm — 3:00pm Expo 2012

A favorite venue for many of our members, this trade show is the perfect size to meet, greet, enjoy lunch and get caught up on what's new. Come see, touch, and explore the latest in technology, products, and services for the transit industry.

5:00pm - 7:00pm

Palm Springs Air Museum Mixer

A not-to-be-missed networking opportunity, the Palm Springs Air Museum is a non-profit educational institution whose mission is to exhibit, educate and honor World War II combat aircraft and the role played by the pilots and American citizens during that era. Relax during this evening reception and get caught up with colleagues while taking in one of the world's largest collections of flying World War II military aircraft.

FRIDAY, NOVEMBER 9, 2012

11:30am — 1:00pm The Business of Innovation



California Transit Association's 47th Annual Fall Conference concludes with keynote **Terry Jones** explaining how to generate great ideas, how to "fail fast", how to kill projects without killing people, and how to experiment and do more with less. Jones will give attendees real world examples drawn from his experience as founder of Travelocity.com, the

boards of seven startups, and his consulting work with companies large and small.

Attend #InnovativeTransit

he speed of today's technology and business innovations is causing accelerated change in the transit industry. This can be a challenge as our ability to adapt to the evolution is hindered by understanding, available resources and other roadblocks. The California Transit Association's 47th Annual Fall Conference & Expo theme is **#InnovativeTransit**. Our conference focus for 2012 is to explore this change through insightful keynotes and practical panels addressing key issues and reviews of transit innovations and technology.

We are pleased to bring the West Coast's premier transit education and networking event to Palm Springs for three days of idea exchanges, strategy sharing, and learning. Don't miss the opportunity to participate in this dynamic event as transit professionals from around the state gather to gain insight into critical industry topics, learn directly from peers about innovations and trends, and study what is working, what's not working, and why.

Our 2012 co-host, SunLine Transit Agency, is a perfect fit for this year's **#Innovative Transit** theme. SunLine is known for its cutting edge leadership in alternative fuel technology. As always, the California Transit Association's Fall Conference & Expo is the one of the largest forums to look exclusively at California transit trends and presents one of the best opportunities to connect colleagues and peers. Register today by visiting www.caltransit.org.

THIS INDISPENSABLE TRANSIT CONFERENCE INSPIRES

Chief Executive Officers General Managers Board Members Chief Operating Officers Directors Mid-Managers and Supervisors Financial Managers Human Resource Managers Marketing Managers Maintenance Professionals

Operations Managers Information Technology Managers Legislative Affairs Managers Transit Business Members Transit Activists

Register Today!

Online registration is available at www.caltransit.org. For more information, including the registration fee schedule, see page 11

Conference Patrons

Please join us in thanking these early sponsors and exhibitors for their enthusiastic support.

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THURSDAY EVENING RECEPTION

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Trapeze Group EXPO WELCOME EVENING RECEPTION

> Nossaman, LLP REFRESHMENT BREAK

Trapeze

Gannett Fleming, Inc. SMALL OPERATOR AWARDS LUNCHEON

RouteMatch Software BREAKFAST

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REFRESHMENT BREAK REFRESHMENT BREAK

EXHIBITORS

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Sponsorship and Exhibitor Opportunities Available

It is easy to sponsor and/or exhibit at the conference! Just complete the forms available at www.caltransit.org. For sponsorship questions, please contact Mary Foy, 4M Advertising Representatives, Inc., by phone: 916.566.1112 or email: mary@4madvertising.com. For exhibit questions, please contact Amy J. Lai, CMP, Association Services Director, by phone: 916.446.4656 x1017 or email:amy@caltransit.org.

Tracks and Sessions At-A-Glance

	\$			CE	
DAY, TIME	BREAKOUT ONE FISCAL, PLANNING & POLICY	BREAKOUT TWO MAINTENANCE	BREAKOUT THREE MANAGEMENT/ LEADERSHIP	BREAKOUT FOUR MARKETING	BREAKOUT FIVE OPERATIONS
THURSDAY, NOV. 8					
11:00am - 12:30pm	Bay Area's Transit Sustainability Program Sparks Interest and Concerns	California Zero Emission Bus Progress Reports	Transit Funding 101	Strengthen or Rebrand Your Agency	All Aboard — Attracting Customers With Innovation and Technology
3:15pm - 4:45pm	What You Need to Know to Be Part of Successful Transportation Tax Initiatives	How Am I Supposed to Do That? The Challenge of Transit Fleet Maintenance	How to Maximize Today's Technology Advances to Better Manage Your Transit Service	Marketing to Persons With Limited English Proficiency	Connecting Communities: Challenges With Shared Schedule Information and Smaller Agencies
FRIDAY, NOV. 9					
8:00am - 9:30am	Title VI Guidance and Recommendations: An FTA Workshop	The What and Why of Transit Bus Technical Innovation	Succession Planning: How to Implement a Successful Process for Your Upcoming Leaders	Tech Tools for Crisis Communications	The ROI of Real-Time Information
9:45am - 11:15am	Everything You Wanted to Know About Surviving A Grant Audit But Were Afraid to Ask	Maintenance Facility— Bus Barn to Intelligent Facility	Customer Service— It's Not A Department, It's Our Business!	Going Mobile and Getting Social	Innovations for Improved Safety

Exceptional Learning

FISCAL, PLANNING & POLICY

THURSDAY, NOVEMBER 8, 2012

11:00am — 12:30pm

Bay Area's Transit Sustainability Program Sparks Interest and Concerns

Bay Area transit agencies and communities have actively participated in the Metropolitan Transportation Commission's (MTC's) Transit Sustainability Project (TSP) over the last two years, and the final recommendations are in. With performance metrics and funding linked, and functional consolidation contemplated, there's plenty of conversation and controversy about this plan and how it will impact transit providers big and small. This type of project could come to an area near you. Learn more about the process and the outcomes at what promises to be a lively session with representatives from MTC, large and small operators, and community organizations.

MODERATOR

Rick Ramacier, Central Contra Costa Transit Authority

PANELISTS

Alex Bockelman, Metropolitan Transportation Commission David Rzepinski, Marin County Transit District Michael J. Scanlon, San Mateo County Transit District Egon Terplan, San Francisco Planning and Urban Research

3:15pm — 4:45pm

What You Need To Know To Be Part of Successful Transportation Tax Initiatives

Transportation tax initiatives can provide a flexible, dependable funding source for transit systems, even though the revenue streams can be somewhat unpredictable with highs and lows in the economy. This session will look at what operators should do and not do when participating to develop successful expenditure plans and campaigns. Learn which transit projects and services have polled successfully to help you get 67 percent of voters to say YES! Then, after you get the YES vote, what follow-up is necessary to show accountability to the tax payers.

MODERATOR

Randy Iwasaki, Contra Costa Transportation Authority

PANELISTS

Monty Cox, City of Visalia Michael Turner, L.A. Metro (invited) Monte Ward, independent consultant Mark Watts, Smith, Watts & Martinez, LLC

FRIDAY, NOVEMBER 9, 2012

8:00am — 9:30am

Title VI Guidance and Recommendations: An FTA Workshop

Title VI and its regulations have left some transit agencies struggling with compliance. This year, the Federal Transit Administration (FTA) published an update to its Title VI circular, which contains improved guidance on how recipients can comply with Title VI regulations. While the requirements are similar to the existing circular, there are some new elements – especially in the service and fare equity analyses sections. In addition, the FTA has a brand new circular that provides guidance and recommendations for addressing environmental justice principles in transportation planning, programs, and activities. The guidance marks the first time FTA has addressed this issue in a stand-alone circular.

MODERATOR

Teri Mantony, Golden Gate Bridge, Highway & Transportation District PANELIST

Jonathan Ocana, Federal Transit Administration

9:45am — 11:15am

Everything You Wanted to Know About Surviving A Grant Audit But Were Afraid to Ask

Grants are the lifeblood of a transit agency and being well prepared for a grantor's audit is fundamental to successfully directing and managing business. Come hear grantors talk about common "red flags" they see in preparing for, participating in and following up on an audit. Transit agency grantors will talk candidly about how to prepare effectively and avoid common or "rookie" errors. Bring your tough questions to this no-holds-barred session that will teach you to see from the grantor's perspective whether or not your agency is at risk.

MODERATOR

Anne Louise Rice, Southern California Regional Rail Authority

PANELISTS

Brian Cavanaugh, Federal Emergency Management Agency Wendy King, Caltrans PTMISEA Jonathan Klein, Esq., Federal Transit Administration

MAINTENANCE

THURSDAY, NOVEMBER 8, 2012

11:00am — 12:30pm

California Zero Emission Bus Progress Reports

A number of transit agencies in California have taken a national leadership role with proactive moves toward Zero Emission Buses (ZEBs). While state mandates still loom, learn from agencies that are at the front of the pack of early adopters. Find out what worked, what did not work, and hear how a unique approach to procurement may benefit your agency in a time of amazing technological strides and limited funding. If ZEBs are in your agency's future, you cannot afford to miss this informative session.

MODERATOR

Steve Miller, Golden Gate Bridge, Highway & Transportation District

PANELISTS

John Drayton, L.A. Metro Tommy D. Edwards, SunLine Transit Agency Lauren Festner, Foothill Transit Marty Mellera, San Francisco Municipal Transportation Agency

3:15pm — 4:45pm

How Am I Supposed to Do That? The Challenge of Transit Fleet Maintenance

Remember when buses were diesel fueled, and when high school auto shop students brought valuable skills to the maintenance workforce? Or when you bought a new bus that was as simple as the old one and no one even considered that the bus might not be legal to operate? Times have truly changed and your maintenance operation is bearing the brunt of that change. Regulatory and policy issues will dictate changes in transit maintenance organizations that touch the core of your operations. Can your maintenance team respond to those challenges and, more importantly, have they been given the tools? This session will focus on some of those weighty issues.

MODERATOR

Rolando Cruz, Long Beach Transit

PANELISTS

Paul Condran, Culver CityBus Sabrina Means, California Transit Association Mike Hernandez, Monterey-Salinas Transit Frank Spalding, Long Beach Transit

FRIDAY, NOVEMBER 9, 2012

8:00am — 9:30am

The What and Why of Transit Bus Technical Innovation

Everyone knows that transit buses use compressed air systems, hydraulic systems, giant drum brakes, lots of hard wiring and steel bodies. Or do they? What is the future of innovative technology, where is it taking the industry and why? Is change really necessary or is it inevitable? Find out what new technologies are being implemented by savvy transit operators and why.

MODERATOR

David Olmeda, San Mateo County Transit District

PANELISTS

Paul Condran, *Culver CityBus* Dennis Elefante, *Long Beach Transit* Brian Markey, *L.A. Metro* Joey Peoples, *Kidde Dual Spectrum*

9:45am — 11:15am

Maintenance Facility — Bus Barn to Intelligent Facility

The term Bus Barn has been around for a long time, stemming from activities in early transit that centered on the hay burning power-plant. When the horseless carriage burst on the scene the term remained. Early trade publications describe how to shore up an earthen pit in your barn to work under the vehicle. Better yet, many reputable sources published designs for digging earthen pits lined with gravel and covered with screens for the disposal of used motor oil. Has your agency maintenance facility kept pace with transit technology? Find out from experts in this session.

MODERATOR

Aaron D. Kelly, AIA, RNL Design

PANELISTS

Angela Anderson, San Diego Association of Governments Roland Cordero, Foothill Transit Rolando Cruz, Long Beach Transit Dr. Cris Liban, L.A. Metro

MANAGEMENT/ LEADERSHIP

THURSDAY, NOVEMBER 8, 2012

11:00am — 12:30pm

Transit Funding 101

There are a number of individuals within each agency that are responsible for knowing the intricacies of transit funding in California. However, there are far more individuals that do not and would like a very basic, nuts and bolts lesson on how transit funding in California works. From the Gas Tax Swap to Proposition 1B, it is helpful for the lay person to gain a greater understanding of the complexities of transit funding and obtain an idea of its uncertain nature.

MODERATOR

SPEAKER

Dana Lee, Long Beach Transit

${\it Rebecca \ Long, \ Metropolitan \ Transportation \ Commission}$

3:15pm — 4:45pm

How to Maximize Today's Technology Advances to Better Manage Your Transit Service

Advances in technology are all around us. In the transit industry, we are touched daily both virtually and in reality. Recent developments by transit agencies, vendors, and suppliers have helped improve and optimize the quality, operation, and costs of transit services. In this session, you will hear from leaders in the transit industry on how they have used technology and related applications to better manage their services through enhanced customer amenities, improved communications, and extended the useful life of transit equipment and facilities.

MODERATOR

David B. Kutrosky, Capitol Corridor Joint Powers Authority

PANELISTS Jim Baker, Xentrans, Inc. F. Scott Jewell, Access Services Tim Moore, San Francisco Bay Area Rapid Transit District

Exceptional Learning

MANAGEMENT/LEADERSHIP CONTINUED

FRIDAY, NOVEMBER 9, 2012

8:00am — 9:30am

Succession Planning: How to Implement a Successful Process for Your Upcoming Leaders

A well-developed succession planning process increases the retention of employees because they recognize that time, attention, and skill development are being invested in them for the purpose of career development. A working succession system results in having more than one good person available for a key job. This session will provide attendees the opportunity to hear various succession planning strategies that have proven to be successful.

SPEAKER

Sylvester Fadal, Santa Clara Valley Transportation Authority

9:45am — 11:15am

Customer Service — It's Not A Department, It's Our Business!

Businesses within the transportation industry have a great amount of exposure to the public. A transit agency's reputation is only as good as the customer service it provides. Learn tips on how to build and maintain successful customer service programs from experts within the transportation industry.

MODERATOR/PANELIST

Stella Lin, Orange County Transportation Authority

PANELISTS

Sandy Boyle, Orange County Transportation Authority Diana Kotler, Anaheim Resort Transit

MARKETING

THURSDAY, NOVEMBER 8, 2012

11:00am — 12:30pm

Strengthen or Re-brand Your Agency

Branding: it's more than a logo; it's your identity to the customer. Do you need to build up the brand you have to enhance awareness and public opinion? Are you considering a complete system re-branding? Or do you need to create a new identity for a specific service? Learn from transit marketing professionals who will share their practical experiences on branding.

MODERATOR

John Andoh, City of Rio Vista

PANELISTS

Kevin Lee, Long Beach Transit Paul Rapp, San Joaquin Regional Transit District Matt Raymond, L.A. Metro Wendy Williams, Omnitrans

3:15pm — 4:45pm

Marketing to Persons With Limited English Proficiency

Beginning in 2006, transit agencies were tasked with developing and implementing a LEP (Limited English Proficiency) Plan that was specific to their region. This effort began after the U.S. Department of Transportation updated its Title VI provision on Improving Access to Services for Persons with Limited English Proficiency. Now, seven years later, what are the lessons learned and the most effective methods?

MODERATOR

Judy Leitner, San Diego Metropolitan Transit System

PANELISTS

Dan Levy, L.A. Metro Alane Masui, Sacramento Regional Transit District Jonathan Ocana, Federal Transit Administration Cindy Valdivia, City of Santa Clarita Transit

FRIDAY, NOVEMBER 9, 2012

8:00am — 9:30am

Tech Tools for Crisis Communications

Mobile devices, web, and social media technology are making it possible for transit operators to have ongoing and virtually instantaneous two-way communications with their customers. These new "tools" enhance communication and are being used to give riders detour, closure, and schedule updates often within seconds of occurrence. As these tools become more ubiquitous, transit operators are finding they also need to be prepared when natural and man-made disasters can suspend some or all of these connections in the blink of an eye. Providing critical public information across all platforms in times of crisis is a challenge. In this session, learn how some agencies are managing multichannel crisis communications.

MODERATOR

Jeff Heimberger, Golden Empire Transit

PANELISTS

Sunil Bhatt, Allied Digital Services, LLC Scott Norwood, L.A. Metro Tom O'Neil, Alameda-Contra Costa Transit District William Tsuei, Omnitrans

9:45am — 11:15am

Going Mobile and Getting Social

Mobile devices are giving transit riders key information in real-time. Riders can: text and within seconds get the arrival time of the next bus or rail route; take an image of a QR Code and be connected to a specific web page; download an app designed by the transit agency; sign up to receive specific types of service messages on their phone; use the GPS on their smartphone that shows the rider's journey on a street map, identifies the bus stop or transit station to depart, and walking directions from the stop to the destination. Social media strategies use mobile devices to create customer loyalty and appreciation by giving them important service information, special offers and discounts, a list of geographic specific happenings, as well as other ways to save your customer time and increase satisfaction.

Exceptional Learning

MODERATOR

Francis Tenggardjaja, N/S Corporation

PANELISTS

Deborah Castillo, North County Transit District Melissa Jordan, San Francisco Bay Area Rapid Transit District

Luna Salaver, Capitol Corridor Joint Powers Authority

OPERATIONS

THURSDAY, NOVEMBER 8, 2012

11:00am — 12:30pm

All Aboard — Attracting Customers With Innovation and Technology

Customers today are more accustomed to dealing with technology than ever before and rely on being able to use technology as part of their daily lives. Giving customers the ability to interact and feel comfortable with their transportation choices is important, and giving them the ability to continue to use technology as part of their daily routine is attractive. In this session we explore what agencies are doing with technology to attract these customers and review the rewards and challenges.

MODERATOR

David Borger, P.E., STV Group, Inc.

PANELISTS Al Martinez, L.A. Metro Rich Torn, Sacramento Regional Transit District John Walsh, Clover

3:15pm — 4:45pm

Connecting Communities: Challenges With Shared Schedule Information and Smaller Agencies

The typical transit rider commonly asks.....Why does the bus route end at the city or county line? Why do I have to change to a different bus system? Why does that other bus misconnect by two minutes? Being a rider in small town California may be tough when trying to get from home to work and the destination is on the other side of the city or county line. Learn how small and medium transit systems share their schedule information to help that transit rider get from Point A through the city or county line to Point B seamlessly.

MODERATOR John Andoh, City of Rio Vista

PANELISTS

Aaron Atrium, Trillium Transit Solutions Fred Cavanah, City of Modesto Monty Cox, City of Visalia Anita Winkler, City of Santa Rosa

FRIDAY, NOVEMBER 9, 2012

8:00am — 9:30am

The ROI of Real-Time Information

Obtaining the "Holy Grail" of investing in a real-time information system takes up a lot of resources. What will your agency get back? Hear from industry experts on how your agency can benefit from implementing a real-time system.

MODERATOR

Alva Carrasco, Montebello Bus Lines

PANELISTS

Mauro Arteaga, L.A. Metro/S.A.F.E.-511 Enrique Medina, Long Beach Transit Rick Spangler, Avail Technologies

9:45am — 11:15am

Innovations for Improved Safety

Maximize on-board camera technologies with existing passive deterrents to create a more secure bus environment. Hear from an APTA Gold Award bus system recipient on safety initiatives and reducing your accident rate. Can rear-facing wheelchair systems reduce liability and how can this alternative benefit your business objectives?

MODERATOR

Scott Graham, Omnitrans

PANELISTS Mike Hernandez, Monterey-Salinas Transit Ray Lopez, Omnitrans Brenda Rosas, Omnitrans

2012 Small Operator Awards

Official Nomination Form O

The 2012 Small Operator Awards will be presented during the California Transit Association's 47th Annual Fall Conference & Expo. Please use this form to submit nominations for individuals/agencies to be considered for these prestigious awards. Nominees must be members of the California Transit Association. Nomination forms are due by October 12, 2012.

Transit Leadership Award

An outstanding individual who has provided strong leadership and vision to a Small Operator.

Individual Nominee _

Transit Excellence Award

An outstanding Small Operator innovation, program, or service which demonstrates innovative concepts, effective problem-solving techniques or promotes a positive image of transit in the community.

Transit Agency Nominee

Description of Accomplishments (include below or as an attachment):

SUBMITTED BY	DATE		
ORGANIZATION	PHONE NUMBER	EMAIL	
	PLEASE RETURN THIS FC	RM TO:	

California Transit Association 1415 L Street, Suite 1000, Sacramento, CA 95814 Phone: 916.446.4656 Fax: 916.446.4318 Email: Teresa Evans at teresa@caltransit.org

Register Today

CONFERENCE FEES

Attendees may register for the full conference, just one day or for entrance into the Expo only. Remember, after the first two full conference registrations, the third registration fee is discounted. Register by October 17 and save \$50!

	Members	Non-Members
Full Conference (First two persons)	\$330	\$400
Each Additional Person	\$275	N/A
Small Operator Awards Luncheon	\$40	\$50
Single Day	\$200	\$250
Expo ONLY, November 7	\$75	\$95
Expo ONLY, November 8	\$75	\$95
Late fee after October 17	\$50	\$50

For registration and attendee questions, please contact Teresa Evans, Association Services Assistant, by phone: 916.446.4656 x1004 or email: teresa@caltransit.org.

To REGISTER, go to www.caltransit.org



EVENT LOCATION AND ACCOMMODATIONS

The California Transit Association's 47th Annual Fall Conference & Expo will be held at the Renaissance Palm Springs Hotel and Palm Springs Convention Center from Wednesday, November 7 through Friday, November 9, 2012.

A premier destination located at the foot of the dramatic San Jacinto Mountains, the Renaissance Palm Springs Hotel has spacious guest rooms and first-class amenities. Be sure to mention the California Transit Association to take advantage of our special negotiated rate of \$169.00, single or double occupancy. Reservations must be made by **October 15**, after which the rates increase.

Renaissance Palm Springs Hotel

888 Tahquitz Canyon Way Palm Springs, CA 92262 800.228.9290 or 760.322.6000 www.marriott.com/hotels/travel/pspbr-renaissancepalm-springs-hotel/



GETTING THERE

The two airports best servicing Palm Springs are Palm Springs International Airport (PSP), served by 11 airlines and located 20 minutes from Renaissance Palm Springs Hotel; and L.A./Ontario International Airport (ONT), located 35 miles east of downtown Los Angeles and approximately 72 miles from Palm Springs.

2012 AGENCY HOST

The Association's premier annual event is being co-hosted by **SunLine Transit Agency**. SunLine is a joint powers authority formed in 1977 to operate the Coachella Valley's public transportation system. Its vehicles travel more than 21 million passenger miles per year, covering 536 bus stops located throughout a 1,120 mile-service area.



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Schedule At-A-Glar

Wednesday, November 7 Thursday, November 8

7:00 am - 5:30 pm	Registration Open
7:00 am - 9:00 am	Maintenance Committee
	Breakfast & Meeting
8:00 am - 9:00 am	Transit Operations
	Committee Breakfast
	& Meeting
9:00 am - 12:00 pm	Executive Committee
	Breakfast & Meeting
12:30 pm – 2:00 pm	Small Operator Awards
	Luncheon
2:15 pm – 3:30 pm	Innovative Compliance:
	Bus Weight Limits and You
	An Interactive Roundtable
3:30 pm – 5:30 pm	SunLine Transit Agency's
	Learning Center Tour
5:30 pm – 7:00 pm	Welcome Reception,
	Expo & Showcase

	8:00 am - 5:00 pm	Registration Open
	8:00 am - 9:00 am	Continental Breakfast
	8:00 am - 9:00 am	Prospective & New Member
		Welcome Breakfast
	8:00 am - 9:00 am	IT Task Force Breakfast &
		Meeting
	9:00 am - 9:30 am	Welcome & Opening
		General Session
	9:30 am - 10:45 am	Plenary Session Keynote:
		Garry Golden
		The Art & <mark>Science</mark> of
J —		Foresight: The Future of
e		Transit Systems
5	10:45 am - 11:00 am	Refreshment Break
	11:00 am - 12:30 pm	Concurrent Sessions I
	12:30 pm – 3:00 pm	Lunch & Expo
	1:00 pm - 2:00 pm	Membership Committee
		Meeting
	3:15 pm – 4:45 pm	Concurrent Sessions II
	5:00 pm – 7:00 pm	Reception at the
		Palm Springs Air Museum

Friday, November 9

7:30 am - Noon
7:30 am – 8:00 am
8:00 am - 9:30 am
9:30 am - 9:45 am
9:45 am - 11:15 am
11:30 am – 1:00 pm

1:00 pm

Registration Open Continental Breakfast Concurrent Sessions III **Refreshment Break** Concurrent Sessions IV Lunch & Closing Keynote: Terry Jones The Business of Innovation Conference Adjourns