

2023 Business Member Opportunities

INCREASED VISIBILITY We offer valuable and effective membership packages in a variety of price points and one of the best fall Expos in the country to help you generate top-of-mind brand awareness, access to senior-level influencers, and thought-leadership exposure.

CONTACT

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BUSINESS MEMBERSHIP	ELITE	PLATINUM	GOLD	SUPPORTER	AFFILIATE	MEMBER
Cost	\$30,000	\$15,000	\$10,000	\$8,000	\$2,000	\$1,400
Logo on Association Fall Conference Website	✓	✓	✓	✓		
Recognition in Conference Social Media and Electronic Marketing Materials	✓	✓	✓	✓		
Ad in Transit California Publication	Four-months	Three-months	Two-months	One-month		
Spring Conference: Registrations	Six	Four	Three	Two	One	
Exclusive Fall Conference Presenting Sponsor includes "Presented By" status and inclusion of the member's name in the conference title, and welcoming remarks during a conference general session	✓					
Fall Conference: All Platinum Sponsor Level Benefits*, 6 Registrations, and a 10'x20' Expo Space	✓	✓				
Fall Conference: All Gold Sponsor Level Benefits*, 4 Registrations, and a 10'x10' Expo Space			✓			
Fall Conference: 2 Registrations and a 10'x10' Expo Space				✓		
Fall Conference: 1 Registration					✓	
Fall Conference App Recognition	✓	✓	✓	✓		
Eligibility to participate in standing committees, pending appointment	✓	✓	✓	✓	✓	✓
Professional development and training	✓	✓	✓	✓	✓	✓
Member Directory	✓	✓	✓	✓	✓	✓

Spring Legislative Conference

May 16, 2023 | SAFE Credit Union Convention Center, Sacramento

SPONSORSHIP Boost your brand awareness among the state's key policymakers and influential leaders from across California's transit industry.

SPONSOR LEVEL	Cost	Conference Marketing	Conference Materials & Signs	Registrations	Conference Attendee List
General	\$1,500	Logo	Logo	2	✓

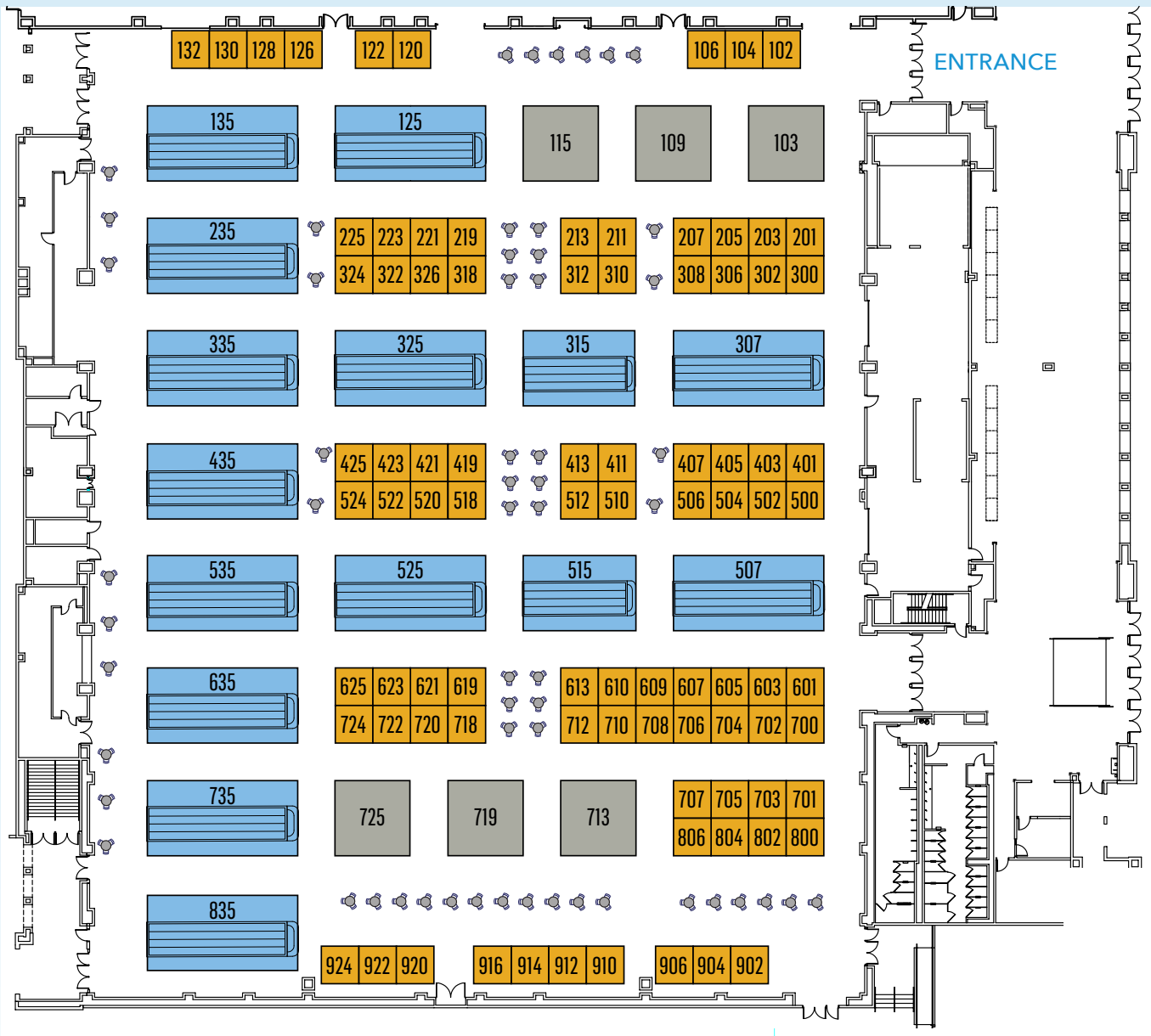
58th Annual Fall Conference & Expo




November 15-17, 2023 | Pasadena Convention Center

CONFERENCE	Cost	Conference Marketing	Conference App & Signs	Welcome Remarks	Space	Registrations
Presenting (Exclusive)	\$30,000	Logo	Logo	Remarks	10' x 20'	8
NEW - SPECIAL OFFER	Cost	Conference Marketing	Conference Materials & Signs	Welcome Remarks	Space	Registrations
CTA Conference Business Membership (New Members Only)	\$2,000	Name	Name			1
SIGNATURE	Cost	Conference Marketing	Conference Materials & Signs	Remarks	Space	Registrations
Titanium (Exclusive)	\$20,000	Logo	Logo	Remarks	10' x 20'	7
Platinum	\$10,000	Logo	Logo		10' x 20'	6
Gold	\$8,000	Logo	Logo		10' x 10'	4
Silver	\$5,000	Logo	Logo			2
PRINCIPAL (Exclusive)	Cost	Conference Marketing	Conference Materials & Signs	Welcome Remarks	Space	Registrations
Wi-Fi	\$10,000	Logo	Logo			2
Conference App	\$8,000	Logo	Logo			2
Keynote Speaker	\$6,000	Logo	Logo	Introduction of Speaker at the Session		2
Lanyard	\$4,000	Logo	Logo			1
EVENT	Cost	Conference Marketing	Conference Materials & Signs	Welcome Remarks	Space	Registrations
Evening Reception	\$10,000	Logo	Logo	Remarks	✓	6
Expo Welcome Reception	\$8,000	Logo	Logo		✓	3
Expo Lounge	\$7,000	Logo	Logo		✓	2
Hospitality Suite	\$6,000	Logo	Logo		Hotel Suite Reservation	2
Small Operators Program and Awards	\$6,000	Logo	Logo	Introduce Program		1
Expo Coffee Bar	\$5,000	Logo	Logo			2
Breakfast	\$3,500	Name	Name			1
Expo Grand Prize	\$3,500	Name	Name			1
Networking Break	\$2,500	Name	Name			1

*Priority given based on date paid.

Expo Hall Floor Plan



	SIZE	MEMBER	NON-MEMBER
 Standard Booth <ul style="list-style-type: none"> · 8' High Back Drape · 3' High Side Rail · 7"x 44" Identification Sign · One Branded Counter · One Barstool · 2 Full Conference Registrations 	10' x 10'	\$2,000	\$3,000
 Exhibit Island <ul style="list-style-type: none"> · One Branded Counter · One Barstool · 2 Full Conference Registrations 	20' x 20'	\$3,500	\$4,500
 Exhibit Booth and Display <ul style="list-style-type: none"> · One Branded Counter · Two Barstools · 2 Full Conference Registrations 	20' x 40'	\$4,500	\$5,500

T: (916) 446-4656 or info@caltransit.org for more information