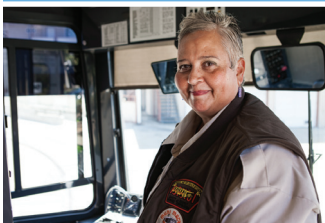




Join us.



# DISCOVER THE BENEFITS OF MEMBERSHIP

## What's In it For You?

Over 200 member organizations enjoy benefits through membership in the California Transit Association. We encourage you to join our expanding network of transit systems, commuter rail agencies, transit support groups and business members.

The challenges facing transit are significant. Meeting these challenges head on will require a collaborative, unified effort from both transit providers and California's businesses that hold a vested interest in transit. So whether you are a transit agency seeking stronger advocacy or a local business pursuing strategic relationships with transit providers, we encourage you to join us.

As a public transportation entity or support group of the Association, membership provides you with:

- Invaluable reporting and updates on transportation policy news, including our weekly Executive Director's Report, timely Legislative Bulletins and Funding Updates, and our online, interactive Fare Summary
- Representation of your specific agency's concerns to be heard at the state level
- Direct access to the Association's executive leadership and staff, boasting decades of experience in transit-related matters
- Networking opportunities to interact with other transit professionals through committee meetings, standing committee participation, conferences and workshops
- Professional development and training through our signature conference events and webinars



# ADVOCACY, CONNECTIONS & EDUCATION

## Delivering a Strong, Unified Voice for Transit

Nearly 100 public transit providers are members of the California Transit Association. Their membership enables us to support the needs of California's public transit systems through advocacy, connections, and education.



### ADVOCACY

- Our legislative advocates speak alongside and on behalf of our members
- We actively engage state and federal decision makers to shape transit-friendly policy, secure increased transit funding and promote the benefits of a balanced transportation system



### CONNECTIONS

- Network with peers and business executives to exchange ideas and share best practices
- Enjoy advertising and sponsorship opportunities for our conferences, within our published communications, and on our website



### EDUCATION

- Attend our Spring Legislative Conference and our Annual Fall Conference & Expo at a discounted member rate
- Stay current on transit issues with members-only communications and webinars



# STRONGER RELATIONSHIPS

## Helping You Connect with New Clients and Partners

If you are currently doing business or plan to do business with a transit agency located in California, then membership in the California Transit Association should be a high priority.



As a Business Member of the Association, membership offers you the opportunity to:

- Promote your products and services to our public transit provider members
- Take an active role in the guidance of the Association by serving on one or more of our standing committees
- Network with other transit professionals through committee meetings, conferences and workshops
- Access our interactive, online Buyer's Guide, printed Membership Directory, and advertising and year-round sponsorship opportunities



# BECOME A MEMBER TODAY!

Influence the future of public transit by joining the Association.

Applying for membership is easy. Simply complete an application online or call us to activate your membership. Membership dues are dependent on a number of factors, including membership type and organization size.

Complete a membership application online:

Visit the "Become a Member" section of our website found at:  
[caltransit.org/membership/become-a-member](http://caltransit.org/membership/become-a-member)

Or contact us to activate your membership:

California Transit Association  
1415 L Street, Suite 1000  
Sacramento, CA 95814  
(916) 446-4656  
[caltransit.org](http://caltransit.org)

## Connecting us.

