

SacRT: Snapshot

400 sq. miles - urban,
suburban, and rural

Declining ridership
before - improved
economy, rising vehicle
ownership, TNCs, etc.

Key Decisions made:
Safety, Service,
and Students



A glimmer of hope as ridership rebounds for Metro and other transit systems



Metro ridership is posting increases. (Marvin Joseph/The Washington Post)

By [Justin George](#)

Oct. 5, 2019 at 12:11 p.m. PDT

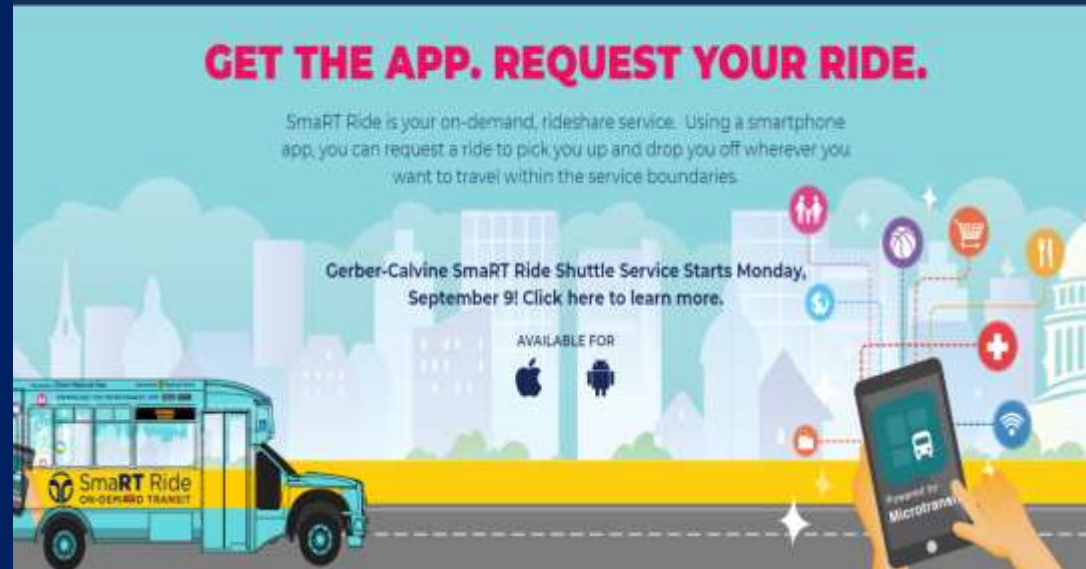
Jeremy Munro never set out to defend Metro's honor. He has a nonconformist ethos that would

On-Demand is more than just trendy



Service Improvements | SmaRT Ride

- Over 150,000 trips within its first three service zones
- Smartphone app
- Riding with friends? Make it FREE!
- New zones expected on 2020 forward
- Convenience and connectivity



Franklin/South Sacramento



Service Improvements | *SacRT Forward*

- Route Optimization
- Increase bus frequency and coverage by 30%
- Increase light rail frequency
- Provide ZEV express service to Davis and Sac Intl Airport
- Complete streets mobility and integration

Innovative Mobility | Public Health

- 90 more shuttle buses to provide more service for seniors and persons with disabilities
- Free SacRT fare for paratransit riders that are able to ride the fixed-route system
- Free SacRT fare for students in grades TK through 12
- Rolled back fares



Public + Private Partnerships

- **UC Davis Health Station** and shared micromobility
- **Integrating TNCs** in service delivery and planning
- **Discounted rides** to transit stops during major events



RIDE FREE
MONDAY, OCTOBER 21