



# Harnessing the Power of Small and Disadvantaged Businesses

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# Presentation Overview

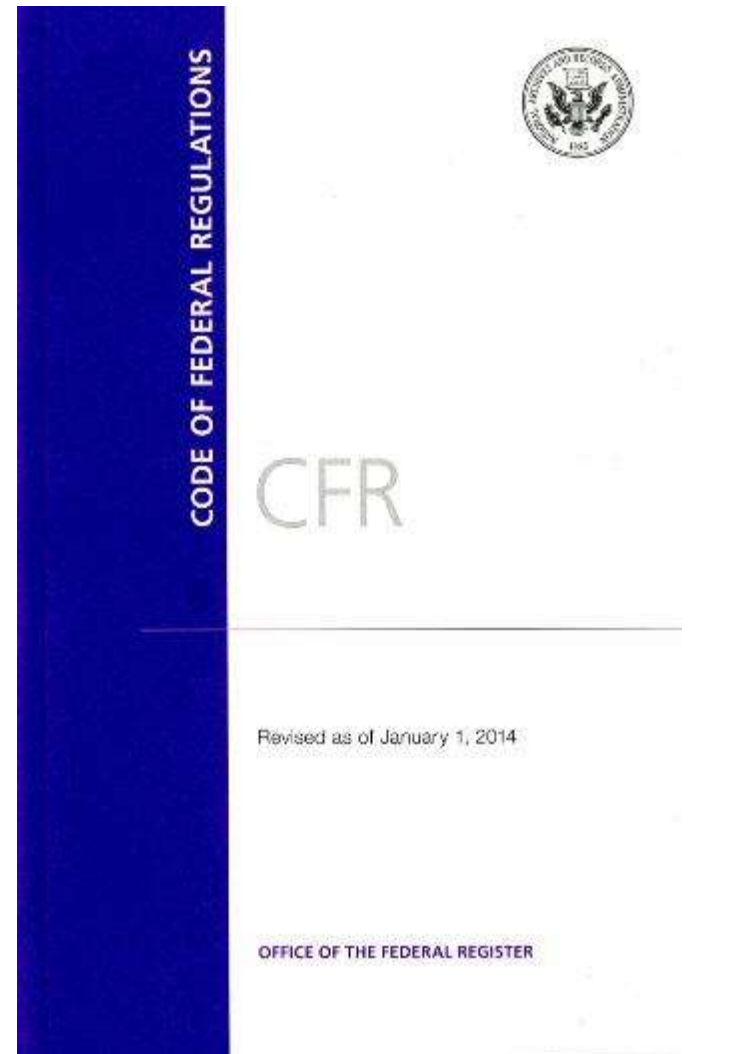
- DBE Program Requirements Review
  - Program Key Elements
    - Program Document
    - Goal Setting Methodology (and Achievement)
    - Monitoring and Oversight
    - Semi-Annual Reporting
- SBE (Requirement of DBE Program)
  - Definition
  - Program Components

# Disadvantaged Business Enterprise (DBE)

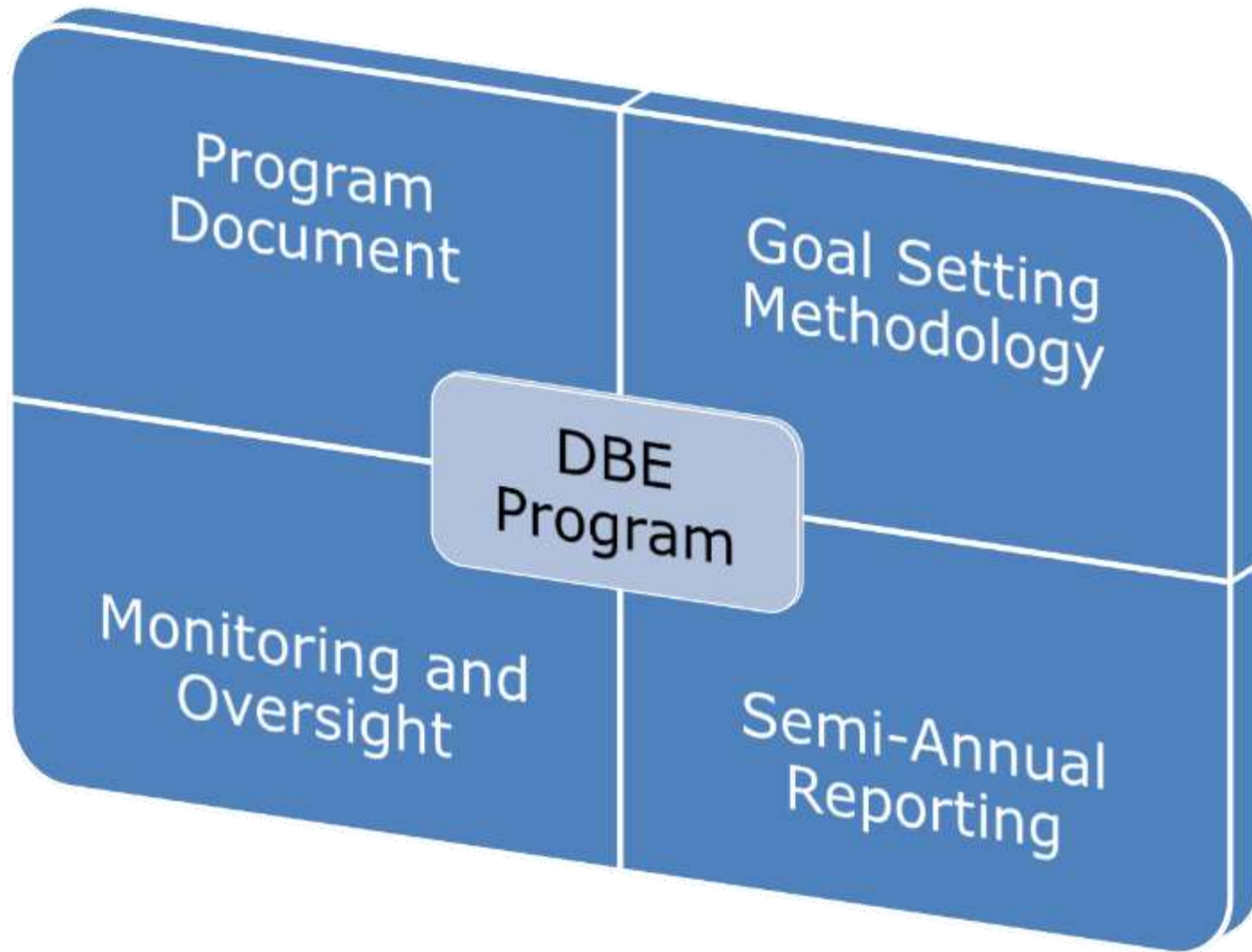
# What is the DBE Program?

- A federally mandated program
- Applies to entities receiving USDOT funds either as a recipient or a sub-recipient (FAA, FHWA, FTA)
- Must have at least \$250,000\* in contracting opportunities in a fiscal year. Bus vehicle purchases are excluded.

*\* Bus purchases are excluded because bus manufacturers must meet DBE requirements through as a TVM directly with FTA.*



# DBE Program: Four Key Elements



# How Agencies Meet DBE Goals

- Race-Conscious Goal Achievement
- Race-Neutral Goal Achievement

# How Agencies Meet DBE Goals ... cont'd

## Race-Conscious Goal Achievement

- A measure or program that is focused specifically on assisting **only** DBEs
- DBE contract goals are set to achieve overall agency goal

# How Agencies Meet DBE Goals ... cont'd

## Race-Neutral Goal Achievement

- Measure or program that is, or can be, used to assist **all** small businesses
- No DBE contract goals but Small Business Enterprise (SBE) contract goals are acceptable



# Why Establish an SBE Program?

- Federal Rule Change in DBE Program
  - Updated Sections as of Calendar Year 2011
- 9<sup>th</sup> Circuit Court of Appeals “Western States” Ruling

# States in 9<sup>th</sup> Circuit



# What is an SBE?

- Small Business that is Race and Gender Neutral
- Based on business size
  - e.g.:The Small Business Administration (SBA), for most industries, defines a "small business" either in terms of the **average number of employees** over the past 12 months, or **average annual receipts** over the past three years.

# Business Outreach is Important

You Are Cordially Invited to

## Long Beach Transit's Prime Time Business Networking Event

Come and meet representatives from Long Beach Transit and other regional transit agencies, the Port of Long Beach and the Long Beach City College Small Business Development Center.

Wednesday, October 18, 2017  
5:30 p.m. – 7:30 p.m.

Port of Long Beach  
Interim Administrative Offices  
4801 Airport Plaza Dr.  
Long Beach, CA 90815

Parking is available in the front of the building and at the adjacent parking garage.

Please RSVP by October 15, 2017

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TRANSIT



# Questions?

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