

California Transit Association 61ST Annual Fall Conference & Expo

Sponsorship Opportunities



INTERESTED IN SPONSORING?
CONTACT
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INTERESTED IN EXHIBITING?
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SIGNATURE SPONSORSHIPS	COST	PRESENTATION OPPORTUNITY & RECOGNITION	ELECTRONIC COMMUNICATION & WEBSITE	CONFERENCE SIGNAGE	CONFERENCE APP LISTING & PUSH NOTIFICATIONS	EXHIBITING	COMPLIMENTARY REGISTRATIONS	ATTENDEE CONTACTS	HOTEL	COMPLIMENTARY LOUNGE	RESERVED TABLE AT NETWORKING EVENTS
Presenting (Exclusive) SOLD	\$25,000	Up to two minutes of remarks and one minute video during Opening General Session + verbal recognition all General Sessions	Designation as Presenting Sponsor, including name and logo in event title, banner, and marketing	Designation as Presenting Sponsor, including name and logo in event title, banner, and marketing	Three notifications	10' x 20'	Eleven	Registration list prior to and final attendee list following event	Upgrade one room up to three nights	One	Two
Titanium (Exclusive) SOLD	\$20,000	Up to one minute video, produced and provided by the sponsor, played during General Session + verbal recognition all General Sessions	Designation as Titanium Sponsor, including name and logo in marketing	Designation as Titanium Sponsor, including name and logo in marketing	Two notifications	10' x 20'	Eight	Registration list prior to and final attendee list following event			One
Platinum	\$15,000	Verbal recognition during General Sessions	Logo	Logo	One notifications	10' x 20'	Six	Registration list prior to and final attendee list following event			
Gold	\$12,000		Logo	Logo		10' x 10'	Five	Registration list prior to and final attendee list following event			
Silver	\$10,000		Logo	Logo		6' Table Top	Three	Registration list prior to and final attendee list following event			
Copper	\$5,500		Logo	Logo			Two	Registration list prior to and final attendee list following event			
Bronze	\$3,500		Logo	Logo			One	Registration list prior to and final attendee list following event			
EVENT SPONSORSHIPS	COST	PRESENTATION OPPORTUNITY & RECOGNITION	ELECTRONIC COMMUNICATION & WEBSITE	CONFERENCE SIGNAGE	CONFERENCE APP LISTING & PUSH NOTIFICATIONS	EXHIBITING	COMPLIMENTARY REGISTRATIONS	ATTENDEE CONTACTS	HOTEL	COMPLIMENTARY LOUNGE	RESERVED TABLE AT NETWORKING EVENTS
Thursday Evening Event (Limited to 3)	\$12,000		Logo	Logo	One		Four	Registration list prior to and final attendee list following event			One
Welcome Reception (Limited to 3)	\$10,000		Logo	Logo	One		Three	Registration list prior to and final attendee list following event			One
Wi-Fi (Exclusive)	\$10,000		Logo	Logo	One		Two	Registration list prior to and final attendee list following event			
Hospitality Lounge (Exclusive) SOLD	\$10,000		Logo	Logo	One		Two	Registration list prior to and final attendee list following event			
Conference App (Exclusive)	\$8,000		Logo	Logo	One		Two	Registration list prior to and final attendee list following event			
Lanyards (Exclusive) SOLD	\$8,000		Logo	Logo	One		Two	Registration list prior to and final attendee list following event			
Small Operators Awards Lunch (Exclusive) SOLD	\$8,000	Up to one minute of remarks at lunch	Logo	Logo	One		Two	Registration list prior to and final attendee list following event			
Lunch (Exclusive)	\$8,000		Logo	Logo	One		Two	Registration list prior to and final attendee list following event			One
Registration Kiosk Sponsor (Exclusive)	\$6,000		Logo	Logo			Two	Registration list prior to and final attendee list following event			
Breakfast	\$6,000		Logo	Logo	One		Two	Registration list prior to and final attendee list following event			One
Raffle Prize Sponsor	\$5,000	Opportunity to contact the prize winner	Logo	Logo	One		Two	Registration list prior to and final attendee list following event			
Refreshment Break (Limited to 3)	\$4,500		Logo	Logo	One		Two	Registration list prior to and final attendee list following event	Learn more about the California Transit Association's Annual Fall Conference & Expo, view the conference program, and register online at: https://caltransit.org/Events/Annual-Conferences/Fall-Conference-Expo		
Conference Tote Bags (Limited to 4)	\$4,000		Logo	Logo			Four	Registration list prior to and final attendee list following event			
Coffee Bar (Limited to 3)	\$3,500		Logo	Logo	One		One	Registration list prior to and final attendee list following event			