

2023 Business Member Opportunities

INCREASED VISIBILITY We offer valuable and effective membership packages in a variety of price points and one of the best fall Expos in the country to help you generate top-of-mind brand awareness, access to senior-level influencers, and thought-leadership exposure.

CONTACT

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BUSINESS MEMBERSHIP	ELITE	PLATINUM	GOLD	SUPPORTER	AFFILIATE	MEMBER
Cost	\$30,000	\$15,000	\$10,000	\$8,000	\$2,000	\$1,400
Logo on Association Fall Conference Website	✓	✓	✓	✓		
Recognition in Conference Social Media and Electronic Marketing Materials	✓	✓	✓	✓		
Ad in Transit California Publication	Four-months	Three-months	Two-months	One-month		
Spring Conference: Registrations	Six	Four	Three	Two	One	
Exclusive Fall Conference Presenting Sponsor includes "Presented By" status and inclusion of the member's name in the conference title, and welcoming remarks during a conference general session	✓					
Fall Conference: All Platinum Sponsor Level Benefits*, 6 Registrations, and a 10'x20' Expo Space	✓	✓				
Fall Conference: All Gold Sponsor Level Benefits*, 4 Registrations, and a 10'x10' Expo Space			✓			
Fall Conference: 2 Registrations and a 10'x10' Expo Space				✓		
Fall Conference: 1 Registration					✓	
Fall Conference App Recognition	✓	✓	✓	✓		
Eligibility to participate in standing committees, pending appointment	✓	✓	✓	✓	✓	✓
Professional development and training	✓	✓	✓	✓	✓	✓
Member Directory	✓	✓	✓	✓	✓	✓