

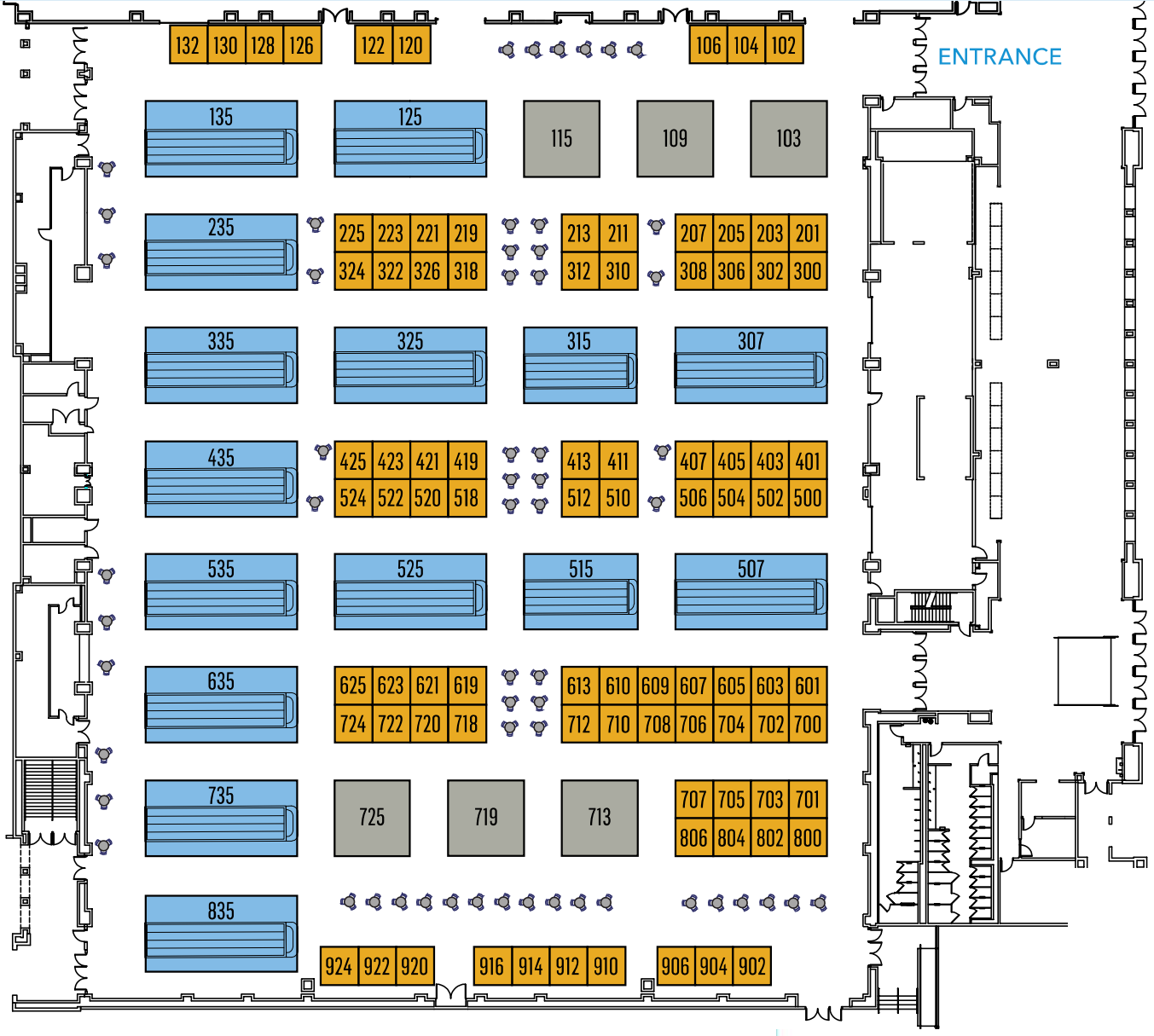
# 58<sup>th</sup> Annual Fall Conference & Expo




November 15-17, 2023 | Pasadena Convention Center

CONFERENCE	Cost	Conference Marketing	Conference App & Signs	Welcome Remarks	Space	Registrations
Presenting (Exclusive)	\$30,000	Logo	Logo	Remarks	10' x 20'	8
NEW - SPECIAL OFFER	Cost	Conference Marketing	Conference Materials & Signs	Welcome Remarks	Space	Registrations
CTA Conference Business Membership (New Members Only)	\$2,000	Name	Name			1
SIGNATURE	Cost	Conference Marketing	Conference Materials & Signs	Remarks	Space	Registrations
Titanium (Exclusive)	\$20,000	Logo	Logo	Remarks	10' x 20'	7
Platinum	\$10,000	Logo	Logo		10' x 20'	6
Gold	\$8,000	Logo	Logo		10' x 10'	4
Silver	\$5,000	Logo	Logo			2
PRINCIPAL (Exclusive)	Cost	Conference Marketing	Conference Materials & Signs	Welcome Remarks	Space	Registrations
Wi-Fi	\$10,000	Logo	Logo			2
Session Moderator	\$8,000	Logo	Logo			2
Speaker Introduction	\$6,000	Logo	Logo	Introduction of Speaker at the Session		2
Lanyard	\$8,000	Logo	Logo			1
EVENT	Cost	Conference Marketing	Conference Materials & Signs	Welcome Remarks	Space	Registrations
Evening Reception	\$15,000	Logo	Logo	Remarks	10' x 10'	4
Expo Welcome Reception	\$8,000	Logo	Logo		10' x 10'	3
Registration	\$7,000	Logo	Logo		10' x 10'	2
Hospitality Suite	\$8,000	Logo	Logo		Hotel Suite Reservation	2
Small Operators Program and Awards	\$6,000	Logo	Logo	Introduce Program		1
Expo Coffee Bar	\$5,000	Logo	Logo			2
Breakfast	\$3,500	Name	Name			1
Expo Grand Prize	\$3,500	Name	Name	Remarks		1
Networking Break	\$2,500	Name	Name			1

\*Priority given based on date paid.

# Expo Hall Floor Plan



	SIZE	MEMBER	NON-MEMBER
 <b>Standard Booth</b> <ul style="list-style-type: none"> <li>· 8' High Back Drape</li> <li>· 3' High Side Rail</li> <li>· 7"x 44" Identification Sign</li> <li>· One Branded Counter</li> <li>· One Barstool</li> <li>· 2 Full Conference Registrations</li> </ul>	10' x 10'	\$2,000	\$3,000
 <b>Exhibit Island</b> <ul style="list-style-type: none"> <li>· One Branded Counter</li> <li>· One Barstool</li> <li>· 2 Full Conference Registrations</li> </ul>	20' x 20'	\$3,500	\$4,500
 <b>Exhibit Booth and Display</b> <ul style="list-style-type: none"> <li>· One Branded Counter</li> <li>· Two Barstools</li> <li>· 2 Full Conference Registrations</li> </ul>	20' x 40'	\$4,500	\$5,500

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