



CALIFORNIA TRANSIT ASSOCIATION'S
58TH ANNUAL FALL CONFERENCE & EXPO

CONNECTING US

NOVEMBER 15-17, 2023 | PASADENA CONVENTION CENTER

AGENDA AT-A-GLANCE

Preliminary agenda and subject to change

WEDNESDAY, NOVEMBER 15

7:30 am - 5:30 pm	Registration Desk Open
7:00 am - 8:00 am	Maintenance Committee Meeting
7:30 am - 9:00 am	IDEA Task Force Meeting
8:00 am - 9:00 am	Operations Committee Meeting
9:30 am - 10:45 am	Welcome and Opening Keynote Presentation
11:00 am - 12:15 pm	CONCURRENT SESSIONS I
	 Beyond Stops and Zones: The Impact of Bus Shelters on Safety and Customer Experience
	 From Mandates to Implementation: State Strategies to Support ZE Regulatory Compliance
	 Cyber Security: Vehicles and Infrastructure
	 Taking the High Road: High-Road Partnerships for Better Transit
	 The Human Element: Enhancing the Paratransit Rider and Provider Experience
12:30 pm - 2:00 pm	Lunch and Expo
2:15 pm - 3:30 pm	CONCURRENT SESSIONS II
	 Delivering Capital Projects with Innovative Financing Tools
	 ARCHES: What Does It Mean for Public Transit in California?
	 Focusing on DEIA in Agency Management and Decision Making
	 Developing Effective Strategies in Grassroots and Student-Outreach Programs
	 Embracing All Sizes: Promoting Equity through Inclusive Design
3:45 pm - 5:00 pm	Technical Workshop
5:00 pm - 7:00 pm	Welcome Reception and Expo

The Expo Hall will be open during conference hours on Wednesday and Thursday, with dedicated time on both days.

THURSDAY, NOVEMBER 16

7:00 am - 5:00 pm	Registration Desk Open
7:30 am - 9:00 am	Small Operators Award Breakfast <i>(separate registration required)</i>
7:30 am - 9:00 am	Breakfast and Expo
9:15 am - 10:30 am	General Session
10:45 am - 12:00 pm	CONCURRENT SESSIONS III
	 Embracing Open Payments
	 Generation ZE: Preparing Frontline Workforce for ZEV
	 Addressing Recruitment Challenges through Creative Workforce Development Strategies
	 Creating Transit Agency Partnerships to Respond to Emergencies, Disasters, and Large Planned Events
	 Best Practices to Keep Workers and Riders Safe
12:00 pm - 2:30 pm	Lunch and Expo
2:45 pm - 4:00 pm	CONCURRENT SESSIONS IV
	 Advancing Equity through Fare Structures
	 What's New in ZEV Funding?
	 Advocacy and Public Transit: Case Studies in Successful Campaigning
	 Implementing Local Hire Preference in Federally-Funded Projects
	 Built for Speed: Transit Priority on Streets and Highways
5:00 pm - 7:30 pm	Evening Reception

FRIDAY, NOVEMBER 17

7:30 am - 10:00 am	Registration Desk Open
7:30 am - 8:30 am	Networking Breakfast
8:45 am - 10:00 am	Closing Keynote
10:00 am - 10:15 am	Closing Remarks and Grand Prize Drawing
10:15 am	Conference Adjourns

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