# CALIFORNIA TRANSIT ASSOCIATION'S 59TH ANNUAL FALL CONFERENCE & EXPO



# ONNECTING US

NOVEMBER 20-22, 2024

SAN JOSE CONVENTION CENTER

## **AGENDA**

## **TUESDAY, NOVEMBER 19**

8:30 am - 4:00 pm Jim Ditch Golf Tournament

#### WEDNESDAY, NOVEMBER 20

3:30 pm - 4:30 pm **Pre-Conference Session** 

4:30 pm - 6:00 pm **Opening General Session** 

> **Keynote Address KEYNOTE SPEAKER** Summer Sanders

Welcome Reception and Expo 6:00 pm - 7:30 pm

#### **THURSDAY, NOVEMBER 21**

9:00 am - 10:30 am **General Session** 

> **KEYNOTE SPEAKER** Jarrett Walker

10:30 am - 11:30 am Coffee and Expo

**CONCURRENT SESSIONS I** 11:45 am - 1:00 pm

Grow Ridership with Innovative Mobility Solutions for All (E)

The Do's and Don'ts of Hydrogen Deployment

Artificial Intelligence Intersections: Labor, Employment, and Fleets

**Activating Public Spaces: Stops, Stations, and Surroundings** 

Protect Frontline Workers: Safety Strategies, Rider Conduct, and Rule Enforcement (S)

1:00 pm - 2:15 pm Lunch and Expo

**CONCURRENT SESSIONS II** 2:30 pm - 3:45 pm

Microgrids: ZEV Benefits, Resiliency, and More

Status Update on Implementation of CA Zero-Emission Regulations

Labor Relations & Employee Engagement in a Post-Covid World (S)

Creating a Safer System Without More Enforcement (S)

Innovative Ideas to Mitigate Operator Shortages and Enhance Operator Well-Being (E)

The Expo Hall will be open during conference hours on Wednesday and Thursday, with dedicated time on both days.













#### THURSDAY, NOVEMBER 21 (continued)

3:45 pm - 5:45 pm **Tech Tours** 

3:45 pm - 5:45 pm Expo

6:00 pm - 7:30 pm **Thursday Evening Reception** 

# FRIDAY, NOVEMBER 22

8:30 am - 10:00 am Small Operators Awards Breakfast

**CONCURRENT SESSIONS III** 10: 15 am - 11:30 am

Innovation in Safety and Security Using Cutting Edge Technology (S)

**ZEV Safety Protocols and Strategies (S)** 

Recruitment, Retention and Reinvention: Build a Diverse, Durable Transit Workforce (E)

Creating Effective Access Advisory Committees and Community Workshops (E)

Mastering the CHP Biannual Terminal Inspection: Compliance and Success Strategies

11:30 am - 12:00 pm **Networking Break** 

12:00 pm - 1:15 pm **CONCURRENT SESSIONS IV** 

The Customer Experience Starts at the Stop

**Equity in Transit Maintenance (E)** 

• Difficult Conversations: Ethics Complaints Against Employees and Board Members

Selling Public Transit as a Career (E)

Homegrown Solutions and Innovations for a Safer Transit System (S)

1:15 pm Conference Adjourns

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