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## Bicycle Breakthrough

As a "first and last mile solution," as well as a stand-alone transportation option, bicycling is on the rise in San Francisco. By one account, bike trips in the city last year topped one million for the first time.

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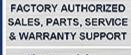
#### **Featured Story**



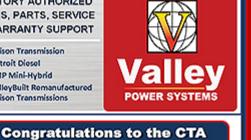
# **Starting Point**

As the first foray in this year's budget negotiations, Governor Brown releases a spending plan proposal that includes increased transit funding from Cap and Trade revenues.

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# **Buyers' Guide**





On Board With...

"on-demand" community connection service between regular transit stops and key destinations, mitigating the "first-mile, lastmile" conundrum.

A pilot program in North San Jose offers

VTA's FLEX Service

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# **Member News Library**



San Diego MTS ramps up priority seating enforcement, San Joaquin RTD expands its smoke and tobacco-free policies, and First Lady Michelle Obama delivers a personal message to **Omintrans** passengers via the agency's new on-board advertising system.

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## **Support the Association** and Reach its Members



From print to online advertising, the California Transit Association provides numerous opportunities to reach key decision-makers. For more information, contact Alex Hammond, Publication Director at Naylor: (352) 333-6034 or ahammond@naylor.com.



